Engage, explore, expand

By Sierra Rendon, today Staff

When you come to an event like CDA Presents, you probably have a goal (or two) in mind. Whether that goal is to pick out new products to increase innovation in your office or to learn new techniques to implement immediately, the opportunities are endless this week at CDA Presents The

Every topic you could want

By Sierra Rendon, today Staff

A bevy of educational opportunities continues today with workshops, lectures and free one-hour lectures on the exhibit hall floor.

Every topic you might want to learn more about in relation to your dental practice seems to be touched upon, including billing, team-building opportunities, chairside CAD/CAM, implant restorations and so much more. Here are just a few of the highlights for today’s schedule:

• “A Primer on Marijuana and its Dental Implications” with Dr. Harold Crossley from 8-10:30 a.m. in Moscone North 22/23, and offering 2.5 C.E. units.
• “Ask the Expert: Regulatory Compliance 2018” with speaker Teresa Pichay from noon to 1 p.m. at The Spot (on the exhibit hall floor), and offering 1 C.E. unit.
• “Smile Line Rehabilitation with Implants” with Dr. George Friesen from 12:30 to 3 p.m. at Moscone North 20/21, and offering 2.5 C.E. units.

Grab the pull-out schedule from the CDA Presents Guide or download the app for more information on educational opportunities.
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Photo courtesy of Susan Broker, CDA, CED
Art and Science of Dentistry here in San Francisco.

A diverse range of educational topics are covered in this week’s CDA schedule, featuring world-class speakers and pillars in the dental industry. From oral surgery to bone grafting to forensic dentistry and laser-assisted dentistry, you are sure to find a lecture, workshop or exhibit-hall demonstration that fits your exact needs.

At the same time, about 600 exhibiting companies are available in the exhibit hall, presenting the best products, technology and services to optimize your dental practice. Pay extra attention to new products and show specials so that you make the most of your time here at CDA Presents.

Here are some highlights to keep in mind while exploring the exhibit hall:

- **Seamless digital workflow:** Henry Schein One is launching Dentrix® G7, featuring integration with imaging software and Dentrix Smart Image. By integrating imaging solutions through Dentrix Smart Image, practitioners can access images from a single place in Dentrix – the Patient Chart – which also improves workflows for case diagnosis and acceptance.

- **Simplifying restoration:** The Omnicore™ Solution: Henry Schein One is launching TechCentral’s new, all-in-one network infrastructure solution, Omnicore, here in San Francisco. Omnicore provides essential hardware and services to support dental practices’ IT needs. “Maintaining hardware, operating systems and software can be very time-consuming and expensive for dentists,” said John DeMark, TechCentral director of sales, Henry Schein One. “Customers using OmniCore can rely on TechCentral to deliver a ‘network-in-a-box’ solution that provides greater peace of mind, giving dentists more time to deliver quality patient care rather than worry about IT maintenance.”

- **Simplifying restoration:** The glideWell.io™ In-Office Solution is a chairside restorative ecosystem that simplifies the restoration process. Clinicians can design and mill single-visit restorations in-office or send cases to the lab through a single easy-to-use interface. To learn more about this technology, visit GlideWell Dental at booth No. 1303.

The exhibit hall is open until 5:30 p.m. today and from 9:30 a.m. to 4:30 p.m. Saturday.
Scenes from Thursday

* Ask any of these friendly faces about DenMat’s show specials, including a special Hartzell Instruments giveaway, at booth No. 1018.

* Don Christensen and Carrie Maggard at the Shofu booth, No. 828.

* Visit the team at Crosstex, booth No. 1412, to see all the company’s newest products.

* Stop and take a picture in the photo booth at the Hiossen booth, No. 1234, to mark your CDA trip.

* Erin Halvorson of Designs for Vision, booth No. 928, helps an attendee pick out the best kind of loupes for his individual needs.

* From left, Loren Sucher, Ben Nielsen and Michael Fillmore are here to share with you the latest on Dentrix G7, featuring Dentrix Smart Image. Stop by booth No. 614 to learn more!

* Ben Olson and Danielle Teague at the COLTENE booth, No. 1312.

Photos/Sierra Rendon, today Staff
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Steve Griffith and colleagues at the Planmeca USA booth, No. 1428, highlight the benefits of the ProMax 3D unit.

Want to win an Apple Watch or other fun prizes? Stop by PureLife Dental, booth Nos. 808/1609, and take a picture with this cuddly guy (ECO II Man). Then post it to Twitter or Instagram with #eco2man and #cdaSF, and you could win big!

SSG Rivera and SFC Foronda stand at attention in booth No. 2203, ready to provide attendees the latest information on serving in the U.S. Army medicine team.

Tess Mandapat of Fotona helps an attendee at booth No. 1817.

The Orascoptic booth, No. 702, stays busy Thursday in the exhibit hall.

CDA Presents registration continues through Saturday, with plenty of educational opportunities available each day.

Stacy Diego works one-on-one with an attendee Thursday morning at The Dentists Insurance Company booth. For help with all your insurance and malpractice needs, stop by the TDIC booth, No. 811.
Exclusive offer for dentists!

Two for the price of one

Booth #2132

Ultaire™ AKP

Comfortable
Lightweight
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Bone-like
Tooth-supported

Ultaire™ AKP proudly offered by:
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SolvayDental360.com
Attendees head from educational courses to the exhibit hall Thursday morning at CDA Presents.

- Visit Glidewell Dental, booth No. 1303, to experience the glidewell.io solution, offering a way to make one-appointment restorative dentistry simple, flexible and affordable.

- Attendees head from educational courses to the exhibit hall Thursday morning at CDA Presents.

- Bryan O’Loughlin offers a demonstration of TechCentral’s newly launched OmniCore. Visit the Henry Schein One booth, No. 614, to view it all in person.

- Ask Mike Larsson and LJ Bignone of Solvay Dental 360, booth No. 2132, about the new Ultaire AKP.

- Meisinger USA President Alex Miller, at left, talks with CDA attendees at the booth, No. 1608.

- Chris Hebb of Midmark Corp., booth No. 528, helps an attendee pick out equipment.

- A CDA attendee takes a whirl in the TDSC Money Booth, No. 811. Try your hand at it, and win dental supplies, gifts and promotional items.

- Learn about an easier way to deliver nitrous oxide at the Porter Instrument booth, No. 1628.
Help dental patients relax
Learn more at booth #1412

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Nitrous oxide/oxygen sedation can provide a valuable additional revenue stream for your dental practice while offering patients a relaxed, comfortable experience.

Accutron™ Nitrous Oxide/Oxygen Sedation solutions is a suite of innovative equipment and accessories—including single-use masks, scavenging systems, manifolds, flowmeter systems and associated components designed for increased patient flow by minimizing patient anxiety.

Learn more at Accutron-inc.com
Researchers have found that flossing before brushing may be the ideal sequence for the most thorough removal of dental plaque. The report is featured in the Journal of Periodontology (JOP), which is published by the American Academy of Periodontology (AAP).

Titled “The Effect of Toothbrushing and Flossing Sequence on Interdental Plaque Reduction and Fluoride Retention: A Randomized Controlled Clinical Trial,” the study assessed 25 participants who were asked to brush their teeth first, then use dental floss to clean the spaces between their teeth (brush-floss).

In a second phase, the same group was asked to use floss, then brush their teeth (floss-brush).

Researchers found that the amount of plaque between the teeth and in the mouth overall was significantly reduced when participants used the floss-brush approach.

The researchers contend that as flossing loosens bacteria and debris from between the teeth, brushing afterward (when the mouth is rinsed with water) further clears the mouth of these particles.

Plaque bacteria are the primary culprit behind the development of periodontal disease, an inflammatory condition that occurs when bacteria accumulate below the gum line. Periodontal disease can lead to swelling, irritation, gum recession and tooth loss if left untreated.

“Patients often ask which step should come first in their daily oral hygiene routine,” said Steven R. Daniel, DDS, president of the AAP. “While this study finds that flossing before brushing may result in the reduction of plaque, it’s important for everyone to remember to do both every day to maintain the health of their smiles.”

The study also found that fluoride, a mineral that aids in the prevention of cavities and tooth decay, remained in the mouth at higher levels when participants flossed before brushing. Study subjects used a fluoride toothpaste during both phases of the investigation.

“As with choosing the right type of toothbrush and interdental cleaner, patients should also consult with their dentists on whether a fluoride toothpaste is best for them,” Daniel said.

The AAP recommends flossing regularly, brushing twice a day and undergoing yearly comprehensive periodontal evaluations for the prevention of periodontal disease, which is treatable and often reversible with proper and timely care from a periodontist.

The complete study can be found on the JOP portal of the Wiley Online Library at https://onlinelibrary.wiley.com/journal/19433670.

About the American Academy of Periodontology

The American Academy of Periodontology represents more than 8,000 periodontists — specialists in the prevention, diagnosis and treatment of inflammatory diseases affecting the gums and supporting structures of the teeth and in the placement of dental implants. Periodontics is one of the nine dental specialties recognized by the American Dental Association.
ONE COAT 7 UNIVERSAL Receives Excellent Editor’s Choice Award from Dental Advisor

Key Features:

<table>
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<th>Excellent</th>
<th>Very Good</th>
<th>Good</th>
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<td>Viscosity</td>
<td>Dispensing</td>
<td>Ease of application</td>
<td>Durability of bond during evaluation period</td>
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Consultants’ Comments

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EyeSpecial adds features for faster and easier use

Pre-programmed shooting modes enable digital camera users to navigate through tasks without extensive photographic skills or experience

By Shofu Dental Staff

According to Shofu Dental, capturing high-quality clinical photographs in a predictable and consistent manner has been the hallmark of EyeSpecial C-2, the first digital camera designed exclusively for dentistry. A third-time recipient of the prestigious Cellerant’s Best in Class Technology Award, the EyeSpecial C-2 captures images for case documentation, diagnosis and treatment planning, patient communication and education, insurance verification, legal documentation and dental lab collaboration.

Proprietary to Shofu’s camera are dental-specific, pre-programmed shooting modes that enable clinicians, assistants, hygienists and dental laboratory technicians to navigate through their photography tasks without the need of extensive photographic knowledge or experience.

For instance, in order to record orthodontic photographs with the EyeSpecial camera, an operator will just need to select the button corresponding to FACE MODE to capture extraoral images.

In a similar method, an operator will choose STANDARD MODE to achieve anterior and buccal intraoral photographs, and MIRROR MODE to accomplish occlusal pictures.

For every step of any photo series, the EyeSpecial will automatically set the appropriate f-stop, aperture and focal length to deliver an ideal photograph, leaving an operator with the selection of a pre-programmed mode.

Incorporating intuitive, high-tech functions tailored specifically for dentistry, the EyeSpecial camera is designed to handle dental applications without requiring any retrofitted add-ons. Specifically, one of the more useful features of Shofu’s camera is the ISOLATE SHADE MODE, which instantly grays out the gingival tissue to improve visual perspicacity for accurate shade analysis and communication with a dental laboratory technician.

When combined with a draw/edit function, which allows for making notes directly on images, this attribute may be of a value for an effective treatment evaluation or a discussion about the progress or challenges in a treatment modality.

Equipped with a cropped-frame, high-resolution sensor and ultra-innovative FlashMatic module, a proprietary system of ring and dual-point flashes, Shofu’s camera demonstrates true-color reproduction and an exceptional depth-of-field range, according to the company.

The EyeSpecial also possesses anti-shake attributes that ensure clear images with each use. The panoramic LCD screen of the camera is larger than displays and viewfinders of typical digital single-lens reflex (DSLR) and point-and-shoot cameras, and it can be swiftly disinfected with a sterilizing towelette, virtually eliminating the possibility of cross-contamination.

The latest model of this smart camera, EyeSpecial C-3, is packed with plenty of milestone upgrades, including a larger sensor, a faster processor, optimized software and a higher resolution LCD screen, all of which will help the entire dental team achieve their photography tasks in a more intuitive, faster and easier fashion, the company asserts.

The EyeSpecial C-3 digital dental camera helps dental practices and laboratories increase patient acceptance and productivity. (Photos/Provided by Shofu Dental)

For a live camera demonstration and to learn how the new EyeSpecial C-3 can improve communication with your dental laboratory and patients, stop by the Shofu booth, No. 828.

Here in San Francisco

For a live camera demonstration and to learn how the new EyeSpecial C-3 can improve communication with your dental laboratory and patients, stop by the Shofu booth, No. 828.
LIBERATE YOUR LOUPE

Don’t get tied down by your battery pack. Find independence with Spark.™

This completely cordless headlight features an innovative design that dispenses weight evenly across the frame, minimizing concentrated facial pressure.

Experience the freedom of untethered illumination:

CDA NORTH BOOTH #702

By ORASCOPTIC®
ONE COAT 7 UNIVERSAL is a single component, light-cured, universal adhesive that provides exceptional bonding strength to enamel and dentin, according to COLTENE, the company behind the product. It is used for all application techniques including self-etch, selective etch and total etch. When used with One Coat 7.0 Activator, it ensures compatibility to chemically cured materials.

The excellent marginal seal provided by ONE COAT 7 UNIVERSAL helps minimize postoperative sensitivity, according to the company. The improved dropper system dispenses consistently and works without silane or primer.

ONE COAT 7 is available as an intro kit and bottle refill and also comes in a single-dose package for efficient application.

In a recent Dental Advisor Clinical Evaluation, clinicians rated ONE COAT 7 UNIVERSAL at 96 percent on a scale of 1 to 100 percent, making it an Editors’ Choice for the Universal Bonds product category.

Here in San Francisco
Visit COLTENE at booth No. 1312 and ask to demo ONE COAT 7 UNIVERSAL. You can also visit coltene.com for more information.

(Photograph/Provided by COLTENE)
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Visit us at CDA booth #1428
Planmeca USA recently announced the launch of its newest mill, the Planmeca PlanMill® 30 S, for chairside milling. The PlanMill 30 S made its debut at the California Dental Association tradeshow in Anaheim back in May and can now be found at booth No. 1428 here in San Francisco.

The Planmeca PlanMill 30 S has been designed for optimal precision by combining high-performance servo motor technology and durable milling components. Capable of reaching maximum speeds of 100,000 rpms, a 4-axis high-speed spindle is ideal for single-visit restorations and everyday milling of inlays, onlays, crowns or bridges, according to the company.

Direct drive linear force motors used in the manufacturing of aerospace components are unique to Planmeca milling units, and the company asserts they result in an accurate and robust platform capable of milling a range of materials to provide the best treatment option for the patient.

A user interface coupled with System Maintenance, Alerts, Reports and Tool (SMART) software streamlines the user experience with updates on status to notify you when the mill needs attention. System automation creates a more efficient milling process by detecting worn or broken burs and automatically replacing them for a refined restorative finish. The Planmeca PlanMill 30 S is designed on an open platform for seamless integration with most dental equipment. "The launch of the Planmeca PlanMill 30 S is an ideal option for customers who are considering CAD/CAM technology but have been hesitant to invest," said Brett Hines, president of Planmeca USA. "When combined with the Emerald Scanner, Planmeca 3-D imaging and Romexis software, the 30 S creates an incredible system that brings the digital workflow to life in one seamless, easy process."

Planmeca expands CAD/CAM portfolio with the launch of the PlanMill 30 S
Dr. Kesner Knows DenMat

“DenMat has unique offerings that have helped grow my practice. Its trusted practice management and education, proven and innovative clinical products, and a high-end lab with personalized service are unmatched.”

-- Michael Kesner, DDS
CEO of Made Ya Smile Dental

Visit booth #1018 to learn more about DenMat! 800-433-6628 or visit denmat.com
Patients discover the advantages of a metal-free, lightweight, comfortable option for RPDs

By Solvay Dental 360 Staff

Solvay Dental 360™ went to the source to gain perspective on the patient experience for its metal-free removable partial dentures made with Ultaire™ AKP.

‘Very comfortable, very lightweight, very easy to speak with’

For decades, Connie wore low-quality upper and lower partial dentures with poor occlusion, putting her remaining teeth at risk. She was eager to try a metal-free option, especially when she heard it was lightweight, comfortable and biocompatible.

“The Ultaire is very comfortable, very lightweight and very easy to speak with. I don’t feel that it moves as I talk or eat,” Connie said. “I feel that it follows the contour of my mouth more, and it’s very much more comfortable. If someone approached me about the Ultaire product, I would definitely tell them that it’s a good product and absolutely try it!”

‘Ultaire is great, it’s fantastic, I love it’

For years, Zitta had worn metal dentures with clasps that left her mouth scarred and sore. Then Zitta’s dentist prescribed Ultaire AKP metal-free removable partial dentures, and her mouth pain became a thing of the past.

Made from high-performance polymer and molded to the shape of the individual patient’s mouth, Ultaire AKP dentures lock into place with smooth, stationary, bone-like clasps.

At the final try-in appointment, Zitta surprised everyone by dancing with joy about the fit and feel of her new Ultaire AKP partial.

“Ultaire filled out my mouth better. It transformed my whole face,” Zitta said. “Ultaire is great. It’s fantastic. I love it.”

‘It has been life-changing for me’

Two years ago, Jaclyn was fitted with a lower metal partial denture to replace her missing back molars. But her partial was tighter on one side than the other, and it tended to trap food underneath the metal. Adjustments didn’t help. She still suffered extreme metal denture discomfort.

“A lot of healthy things that you eat such as nuts and granola, things that I loved, I was unable to eat them,” Jaclyn said.

‘It has been life-changing for me. Eating with the new Ultaire frame, it’s like I have my molars back. I mean, most of the time I forget I even have it in my mouth.’

Here in San Francisco

To take advantage of a special offer – two Ultaire AKP partials for the price of one – be sure to visit booth No. 2132.

The day Jaclyn’s dentist first put the new Ultaire AKP partial denture in her mouth, Jaclyn could feel the difference immediately. “It actually fit perfectly the first time ... It has been life-changing for me,” she said. “Eating with the new Ultaire frame, it’s like I have my molars back. I mean, most of the time I forget I even have it in my mouth.”

Ready to try Ultaire AKP? Get two for the price of one

This special offer – two Ultaire AKP partials for the price of one – is for dentists who visit booth No. 2132.

* The testimonials, statements, and opinions presented are applicable to the individuals depicted. Results will vary and may not be representative of the experience of others. The testimonials are representative of experience but the exact experience will be unique and individual to each technician or patient.
We believe that who’s using our equipment is every bit as important as how and why it’s being used.

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Henry Schein announces the launch of TechCentral’s new all-in-one network infrastructure solution, OmniCore

Virtual server, storage, wireless access point, firewall and hybrid data backup all monitored and maintained for you

By Henry Schein Staff

Henry Schein One, the practice management, marketing and patient communication joint venture formed on July 1 involving the products and services of Henry Schein Practice Solutions, a subsidiary of Henry Schein Inc.; Henry Schein’s international dental practice management systems; and the dental businesses of Internet Brands, a KKR portfolio company, announced Thursday the release of OmniCore®, an all-in-one network infrastructure solution that provides essential hardware and services needed to operate dental practices’ IT needs.

Offered by TechCentral, Henry Schein One’s dental office technology support and services division, OmniCore is an IT solution unique to the dental industry called, “hardware as a service.” Rather than incur the cost to purchase and support networking hardware, customers pay a monthly fee for TechCentral to provide, maintain and monitor all of the hardware packaged in OmniCore.

“Managing hardware, operating systems and software can be very time-consuming and expensive for dentists,” said John DeMark, TechCentral director of sales, Henry Schein One. “Customers using OmniCore can rely on TechCentral to deliver a ‘network-in-a-box’ solution that provides greater peace of mind.”

The TechCentral team of professionals will install and maintain practices’ IT infrastructure, manage IT networks and minimize everyday IT concerns, such as backing up and recovering patient data and finding reliable support for critical dental network issues.

“OmniCore is a game changer for the dental IT industry,” said Donovan Gregg, TechCentral product manager, Henry Schein One. “Dentists no longer have to go to several manufacturers to fulfill their practice’s IT needs; it’s all taken care of in one product.”

Here in San Francisco

Learn more about OmniCore and how it can help your practice at booth No. 614. For additional information, you can also visit www.HSTechCentral.com/OmniCore/Press or call TechCentral at (844) 243-6074.

AD

For current meeting information, visit www.icoi.org

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2019
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ICOI Winter Implant Symposium
February 14-16, 2019
San Jose, COSTA RICA
ICOI Central America Symposium
February 28-March 2, 2019
Baden Baden, GERMANY
ICOI/ICOI Europe/PSI Symposium
May 23-25, 2019
New York, NEW YORK
ICOI World Congress XXXVII
August 15-17, 2019

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BOOTH
928

SF-2018 CDA
**SYCLONE AMALGAM SEPARATOR**

- Cantel Medical Corp. subsidiary Crosstex International has announced its entry into the dental wastewater management market through the recent launch of Syclone™ Amalgam Separator, previously marketed and sold under the brand name Apavia® Amalgam Separator. This new filtration technology and related assets were recently acquired from ENPRESS LLC and its subsidiary Apavia LLC.

  The Syclone Amalgam Separator captures mercury-containing amalgam particles from the wastewater of dental offices through a combination of mechanisms, including filtration and centrifugation. In addition, it features a high-containment capacity for extended service and pump life and cutting-edge cyclonic action with rapid velocity and waste capture.

  Learn more about the Syclone Amalgam Separator at the Crosstex booth, No. 1412, here in San Francisco. For additional information, visit [www.crosstex.com](http://www.crosstex.com).

  (Photo/Provided by Crosstex)

**HDi HEADLIGHTS**

- Designs for Vision is showing off an advanced photonic design that provides uniform light distribution with maximum intensity.

  The patent-pending headlights optically focus the light from the LED to provide 45 percent more light with uniform distribution.

  The new LED DayLite® Micro HDi™ combines the new high-definition imaging with a very lightweight headlight in combination with the new Micro power pack, according to the company, which says the Micro power pack is the lightest and smallest available. The complete unit includes two power packs, and each power pack can run up to 10 hours.

  Designs for Vision has also added the high-definition imaging to LED DayLite® WireLess Mini HDi, providing a lightweight, cordless solution with light intensity comparable to many corded headlights. You can choose high-definition imaging with either a wired or wireless design to meet your preference, and all HDi headlights will illuminate the entire oral cavity.

  For more information on the HDi headlights and all other Designs for Vision products, stop by the booth, No. 928, here in San Francisco.

  (Photo/Provided by Designs for Vision)

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**March 7-9, 2019**

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  - Dental Assisting
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  - Endodontics
- **Michael Ignezi**
  - Pediatric Dentistry
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Streamlines the user experience with updates to notify you when the mill needs attention.

4-Axis High-Speed Spindle
Ideal for single visit restorations and everyday milling of inlays, onlays, crowns or bridges.

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